First, we analyzed the significance of having image and not having image. Here is the significance we got when we ran ANOVA on two variables: hasImage (0 or 1) and duration (1 seconds or 2 seconds). All ANOVA output can be found in spss\_prelim\_data\_image\_duration.sav. This is the significance value for each variable, including interaction variable.

hasImage: 0.508

Duration: 0.006

hasImage \* Duration: 0.450

Except duration, we did not find any significance. This means that duration has significance in accuracy but not image. We went further more to find significance for each variable.

Color: 0.693

Context: 0.781

isLong: 0.14

Color \* Context: 0.238

Color \* isLong: 0.939

Context \* isLong: 0.642

Color \* Context \* isLong: 0.456

Even when we analyzed each independent variable, color and context, individually, we did not find any significance.